



The Museum of the City of New York Museum Announces the Return of *Gingerbread NYC: The Great Borough Bake-Off*

New York, NY (September 15, 2025) — The Museum of the City of New York (MCNY) announces the return of its holiday tradition, ***Gingerbread NYC: The Great Borough Bake-Off***, opening to the public on **Friday, November 7, 2025**.

Now in its **fourth year**, this beloved seasonal exhibition invites **professional and amateur bakers** from across the five boroughs to submit designs for edible creations that celebrate the city’s iconic places, buildings, and spirit—rendered entirely in gingerbread.

The theme, **“Iconic New York,”** invites participants to reimagine a building, place, or thing that represents the heart of their neighborhood, community, or borough. From brownstones and bridges to bodegas and ballparks, no symbol of New York is too big—or too sweet—to tackle.

A **panel of distinguished judges**—including Magnolia Bakery’s **Bobbie Lloyd**, restaurateur **Melba Wilson**, and The Metropolitan Museum of Art’s **Nadine Orenstein**—will review the final gingerbread displays and award prizes in multiple categories. Museum visitors will also help crown the **“People’s Choice”** winner by casting their votes during the run of the exhibition.

Key dates:

- **Mon, Nov 3, 2025** – Press preview + awards presentation
- **Fri, Nov 7, 2025 – Mon, Jan 19, 2026** – Exhibition open to the public

“Gingerbread NYC: The Great Borough Bake-Off is more than a festive display—it’s a joyful showcase of creativity, community pride, and edible design. With entries from across the city and a wide range of styles and inspirations, the show celebrates what makes New York New York,” said Jerry Gallagher, Chief Operating Officer at MCNY.

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About the Museum of the City of New York

The Museum of the City of New York fosters understanding of the distinctive nature of urban life in the world's most influential metropolis. Through exhibitions, public programs, and educational initiatives, the Museum explores what gives New York City its singular character and global impact.

Visitor Information

The Museum is located at 1220 Fifth Avenue. Public hours are Monday - Friday, 10:00 am–5:00 p.m., and Saturday and Sunday, 10:00 am–6:00 p.m. Learn more at mcny.org.