

## FOR IMMEDIATE RELEASE

## Zoe Costanzo Appointed as Chief Development Officer at the Museum of the City of New York

New York, N.Y. (March 10, 2024) – The Museum of the City of New York (MCNY) is pleased to announce that Zoe Costanzo has been appointed as the Museum's new Chief Development Officer. With over 15 years of experience in fundraising and campaign management across social services, education, and arts and culture nonprofits in New York City, Costanzo brings a wealth of expertise to the role.

As Chief Development Officer at MCNY, Costanzo will oversee strategies to support the Museum's operations, exhibitions, programs, and capital initiatives. She will lead a dynamic fundraising team, managing areas such as major and individual giving, corporate and institutional partnerships, fundraising events, as well as direct MCNY's capital and endowment campaigns. In addition, Costanzo will collaborate closely with the Museum's Board of Trustees to foster ongoing donor engagement and ensure effective stewardship.

Previously, Costanzo served as Senior Director of Individual Giving at the Museum of Jewish Heritage – A Living Memorial to the Holocaust, where she played a pivotal role in significantly growing the Museum's individual giving program and spearheading multi-million-dollar campaigns that funded the opening of two new permanent exhibitions. Prior to that, she was Director of Development at New York Cares, leading fundraising efforts for the city's largest volunteer organization, including its notable "Annual Cash for Coats" campaign.

"We are delighted to welcome Zoe," said Stephanie Hill Wilchfort, Ronay Menschel Director and President of the Museum. "Her impressive track record in fundraising and her deep commitment to cultural organizations make her the ideal leader for our development efforts. We are confident that she will strengthen our philanthropic base and continue to advance the Museum's efforts to celebrate the history, art, culture, and civic life of New York City." "I am thrilled to join the MCNY team," said Zoe Costanzo. "The institution's exhibitions and programs reflect the vibrancy and historical diversity of the five boroughs. I am passionate about the role the Museum plays in upholding New York City's cultural legacy and am excited to connect supporters to its stories."

For more information on the Museum of the City of New York, please visit <u>www.mcny.org</u>.

## About the Museum of the City of New York

The Museum of the City of New York celebrates and interprets the city's history, art, popular culture, and civic life, highlighting New York's influence worldwide. Founded in 1923 as a private, nonprofit corporation, the Museum serves 200,000 visitors from around the world through exhibitions, school and public programs, publications, and collections.

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