

# MCNY CENTENNIAL SPONSORSHIP PACKAGES

## EXHIBITION SUPPORT

The New York Century: 100 Years of Imagining the City, 1923–2023, a multi-pronged exhibition that will give life to the essence of New York City through the eyes of a hundred years of artists and creators, will be the Museum's centerpiece exhibition during the Centennial.

## EDUCATIONAL PROGRAMMING

Support of in-person and virtual educational experiences for students in grades K–12 across New York City.

## COMMUNITY-BASED INITIATIVES

Support of in-person and virtual teen and young adult programs in partnership with community organizations at the Museum and across the five boroughs.

## PUBLIC PROGRAMMING

Support of in-person and virtual adult programming at the Museum and across the five boroughs.

## SPECIAL EVENTS

Access to special events such as Museum galas, intimate patron gatherings, and exclusive curated experiences.

## COLLECTIONS SUPPORT

Support of the Museum's collection, which includes over 750,000 objects, including Alexander Hamilton's desk and the Carrie W. Stettheimer Dollhouse.

## CUSTOMIZED BRAND ACTIVATIONS

Opportunity to create a customized brand activation in partnership with the Museum's curatorial and marketing teams.

## BRAND AMPLIFICATION

Inclusion of brand logo on physical and promotional materials, across applicable programming.

## ADDITIONAL MUSEUM BENEFITS

Museum benefits include free admission for employees during the Centennial and employee engagement opportunities.

# 100



For more information, please contact Keith Butler,  
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